

## **JEB Stuart Crew Boosters Board Meeting August 3, 2017**

### **Attending:**

Mike David (Head Coach)	Markus Ferrell
Rob Walker (Coach)	Pasha McGuigan
Linda Manning (President)	Caroline Reze
Mari Mullane (Vice President & Register)	Mackenzie Wiley
Anne Holleran (Treasurer)	
Regina Cruz (Secretary)	
Catherine Dubas	
Heidi Gioseffi	
Andrew Riester	

Meeting called at 6:55 p.m.

New Board Members introduced: Anne Holleran is the new Treasurer. Regina Cruz is the new Secretary. Heidi Gioseffi will also stay on the Board. There was a request to have conference calls to keep the Board members apprised of what is going on between meetings.

**Markus, Pasha, Caroline and Mackenzie:** Student presentation of CAS service project for IB requirement with the objective of increasing diversity and participation in the crew team. It will involve: 1) a survey to current and prospective students, 2) getting school administration and other sports coaches to help publicize crew program, 3) gathering info about college scholarships (Board), 4) creating recruitment video (India) and 5) writing articles advocating crew as a sport in school newspaper and possibly for US Rowing.

Survey will be distributed at Learn-to-Row (LTR) camp and Raider Day ask questions addressing knowledge of and barriers to participation in the sport. The Board will review the questions to make sure the wording is appropriate. Students will then make an action plan after gathering the survey answers and report findings to the Board. Project should be completed before the season begins.

### **Coaches' Report**

- Need to find new coach to replace Lexie, preferably female coach to keep diversity of coaching staff. Coaching staff has reached out to their network and local rowing clubs. Coach Al has recommended Marissa, current coach for Lake Braddock novices. Coach Mike meeting with her the coming weekend.
- Coach Mike has registered for US Rowing certification program – 9/9-9/10 in Alexandria, VA. Chip Shand has gone through the Level 1 program. Encourage that coaches go through education program. Board agreed to pay tuition for coaches who would like to participate.
- 5-Launch Coach structure worked well; we could divide the boats among the 5 coaches.

- US Scholastic Honor Roll nominations for seniors. Linda will reach out to prospective seniors. One of the qualifications is that you must have championship experience. Deadline for application 9/8.

#### Out-of-Season Training:

- Summer fitness challenge was attended, but mostly by rowers who show high motivation to begin with. Challenges included the fact that many rowers had not turned in a new physical and getting people to report their activities.
- Coaches Rob and Sergio held several days of weight room with the goal to maintain muscle mass gain, keep up aerobic activities and follow fitness challenge program during the summer and fall on their own. We should keep this going if possible.
- Crew now has 34 green days total before the season starts after FCPS policy change.
- Rob & Sergio will fill the 2 funded coaching slots for winter conditioning. Sergio is also interested in setting up ERG Club at Glasgow.

#### Equipment:

- Bob will paint the rest of the oars. We already have the decals and paints. Motors need maintenance work. Boat lettering needs refreshing.
- The ShineOn and Pilot are out for warranty work.
- Need skilled hands – parents and alumni – on Sunday 8/6 and Thursday 8/10 before LTR to rig two 8's and two 4's to accommodate kids coming out for LTR. There is a call out to alumni.
- Shell replacement – would like to replace boats every 2 years and keep the average age of the fleet at 10 years to avoid maintenance issues and to keep boats competitive. Current fleet can handle 50 rowers. (Proposed Shell Recapitalization Plan doc handed out.)
- Next to buy is a coxed 4 at approx. \$12,500 cost, then another quad, at which point the Zephyr could be retired. Board must decide whether to buy in the fall.
- Major expenses this year: oar locks and pins for Zephyr. Must also paint Zephyr bow. Coach Mike will update list of spare parts needed (cox boxes, spare shoes, other parts not purchased last season).

#### On the Water:

- Novices were better prepared this past season for transition from Barcroft to Occoquan.
- Injuries sustained highlighted lack of depth in the team.

#### **President's Report**

- Must do more to recruit new rowers so that we have adequate numbers to field competitive boats into the future. We must continue the activities we have started to make people aware of the program and recruit new rowers. Idea was floated about having a student-run Board to focus on recruitment or could be a role of the captains.
- Three boat registrations expire in 2018 – 2 before the season and 1 in June. Mari said she would handle boat registrations as she is familiar with the online process from last year. Would be good to get all the boats on the same renewal schedule.

- We need a new option for storing boat trailer off-season as we can no longer store at Fountainhead. Linda will send a request to Brian Garvey. A backup plan could be Glasgow or a neighborhood pool.
- Heidi will finalize advertisement for fall sports program including photo and key dates.
- Fall fundraisers – restaurant options include Chipotle (50% proceeds), Red Robin (20% proceeds), Dogfish, Glory Days Grill when open. Mari will contact Dogfish Head.
- Kurt's dad offered to take head shots at a discount with proceeds going to the team.
- Glory Days Grill opening in October – agree to hang the Miss Fairfax outside? Boat too big for installation inside restaurant so are thinking about mounting it outside. Still more discussions to come.
- Raider Day, 3:00 – 4:30 p.m. Coach Rob, Coach Mike, Linda and captains will be there. No ERGs needed.

#### Learn To Row:

- 18 kids signed up (7 girls, 11 boys). 10 have completed swim test.
- Need more rowers who have had physicals to help out with the LTR. Alumni also recruited to help, especially on the red days when rowers cannot have contact with the coaches.
- Linda will coordinate water and ergs.

#### Wreath and Poinsettias:

- Need poinsettia prices and sizes by the last week of August so we can make brochure. Plan to offer same products as last year.
- Linda will book Little Theatre with Debbie and get prices to Heidi and Mari. Agreed to only set up a table at Homecoming football game.

#### Alumni Event:

- Scheduled for June 30, 2018 – mentioned in fundraising letter. Considering an alumni row, dinner, keynote speaker (Olympic coach/former Stuart coach). Glory Days already offered to host a meal.
- 1968 team launch for their 50th reunion row in Henley.

#### Need dates for:

- Launch training for interested parents
- Open House
- Car washes. Linda to check with Andrew about church availability.
- Chris Hegemann to speak about new fundraising regulations for clubs.

#### **Treasurer's Report**

Draft budget for 2017-2018 was handed out:

- Broke even in 2016-2017, but with no additional money to put to capital (no rental income this summer as did not rent out boats). We have \$9,000 in recapitalization fund currently.
- Try to keep \$5,000 in operating expenses.
- IRS 990 to be filed in the next one or two weeks.
- Andrew will transition duties to Anne over the fall.

**Next meeting Sept. 19, 2017**