

JEB Stuart Crew Boosters
September 13, 2016

Attending:

Via phone-in: Linda Manning, Pres.
Mike David (Head Coach)
Mari Mullane (VP and Register)
Andrew Riester (Treasurer)
Catherine Dubas (Secretary)
Heidi Sakai Gioseffi
Paul Taylor
Elaine Haver

Vince Gioseffi (Captain)
Norah Riester (student)
Sergio Jimenez (Coach)
Sam Garcia (Coach)
Anna Frustaglia
Joe Frustaglia
Alex Frustaglia (student)

Treasurer's Report

- Budget for FY 2017 presented; approved as proposed.
- Notable this year:
 - Based on 36 rowers, which is a conservative estimate (fewer than last year).
 - Coach compensation shows a moderate increase. Also, away days will now count as two days.
 - This year's web site cost is approximately \$4K, due to significant upgrades, particularly in respect to security; next year's anticipated cost will be somewhere around \$2,500.
 - Budget shows deficit of approximately \$400. (See Harris Teeter below!)
- Letter campaign already has generated \$2K.
- REMINDER: Harris Teeter VIC cards must be re-linked every year; please make sure you are linked! Promote via crew channels.

Green Day & Open House

- There will be no green day in September, as had been scheduled, due to multiple student activity conflicts.
- The Open House will be on Sunday, September 25th from 1-4 p.m. at Lake Barcroft Beach 4.
 - Will need to haul loaded trailer to Barcroft. Mike Crotty (first choice), Sam's dad (second); Coach Mike (third).
 - Linda will contact Bob Finley to discuss availability of dock, pontoon, and launch.
 - Mari will take care of having information in KIT announcement next week.
 - Linda will get in touch with Corpus Christi, Glasgow, and Stuart administrations to request that they advertise the Open House to their student families.
 - Mari will create SignUp Genius for the Open House.

Dock Repair at Sandy Run

- Our draft plan includes an estimate of \$6,500 to build a dock to replace what currently is in disrepair.

- Robinson and Woodson High Schools may be interested in collaborating, and possibly Oakton. Linda will set up a discussion with Coach Mike, Bob Finley, Paul Taylor, and others to organize approach for talking with the other teams.
- Linda will speak with the new Park Manager, Crystal Wilson to discuss proposed design.
- Linda will also bring the issue of the dock repair before the next VASRA meeting. There was mention that VASRA has helped out with some other dock needs, and a suggestion made that Stuart ask VASRA to help out with funding this re-build. Linda to pursue.

Fundraising

- Wreaths, Poinsettias, and Coffee (WPC) October 1-30**
 - Guidelines/Task List documented and shared on Google drive.
 - Heidi/Vince preparing routes/kits for routes.
 - Andrew will send a letter to all who purchased last year.
 - Linda will reach out to Terry Jemison and John Calvin Presbyterian, large orders last year.
 - Mari will create WPC SignUp Genius. Updated and ordered brochures.
 - Each student will be responsible for 3 routes.
 - Door-to-door sales will be headquartered at Linda Manning's house on Oct. 15, 16 and Oct. 22, 23. Each student will be responsible for 3 routes. If those days are not workable for student, student will accomplish route at another time that works for their schedule. All routes need to be covered.
 - Heidi has updated last year's student script, and will have copies available for door-to-door sales dates.
 - Deadline for sales is Sunday, October 30. Orders need to be turned in by then.
**Poinsettia and coffee orders can be turned in through Sunday, Nov. 6.
- Car Washes
 - Two fall car washes have averaged \$625 each.
 - Next car wash is Sun., Oct. 2. Success of third car wash depends on engaged student participation, as well as advertising in neighborhoods. For now, no plan to change Oct. 2 schedule. Vince, Pasha, and Erin to pursue.

Fall Schedule Review and Planning

- General Interest Meeting
 - Wednesday, November 2, 2016 in the Stuart Library
 - Presentation will happen in two parts:
 - 7:00 p.m. talk and slide show for new rowers
 - 7:30 p.m. talk and slide show for all (including new rowers, experienced rowers, and returning rowers).
 - Coach Mike requests feedback on PowerPoint presentation.
 - Linda will e-mail a mini-agenda of the evening to all parties.
 - Suggestion of special guest to talk about the impact of rowing.
 - This meeting is mandatory; both the rower and at least one parent/guardian must attend.
- Cross Country – Crew Event
 - Crew students are considering participating on ergs in the fall 24-hour relay hosted by the Cross County team.

- Vince will connect with Pasha (cross country) and Erin Dubas (who has class with the Cross Country coach) to discuss.

Equipment

- Anything we need to buy now, Coach?
 - There is a list of items needed; Coach Mike will begin ordering.
- Painting oars, other maintenance activities
 - All oars need to be painted now before weather gets cold.
 - Discussed the need to make sure parents know of opportunities to help out, both with the critical fall maintenance tasks (painting oars, etc.) and with other fundraising and organizational needs.
 - Heidi will post parent assistance/talent needs to the web site. Linda and Mari to discuss best way to engage parent volunteers.
- Miss Fairfax/50th Anniversary Event
 - Linda has been in discussion with the Manager at Dogfish Head Alehouse, who is interested in seeing if they can hang Miss Fairfax in their restaurant.
 - If the plan succeeds, the unveiling of Miss Fairfax's new home would be a great 50th anniversary celebration.
 - Linda has historical information and resources for a display at the restaurant.
 - Heidi will look in her archives for photo of Miss Fairfax.
 - Some superficial clean-up of the hull will be required. (Hull would be the only part showing if hung from the ceiling.)
- Mayflower
 - There is a potential buyer in Florida.
 - Coach Mike has been in conversation with the WinTech rep, Matt Muffelman. WinTech has a demo 4+ they are offering us at \$17,000. They would purchase the Mayflower at \$1,500, bringing the bill to 15,500. We discussed possibly selling them the Jemo to go along with the Mayflower. It is the beginning of a discussion at this point. No intent to take action in the near term.

Board Elections

- A proposal was made to change the Secretary position to Communications. Motion passed.
- A Board was proposed and passed:
 - President: Linda Manning
 - Vice President & Registrar: Mari Mullane
 - Treasurer: Andrew Riester
 - Director of Communications: Heidi Sakai Gioseffi

Next Meeting: Tuesday, October 11th, 7:30 p.m. (location TBA)

Respectfully submitted,
Catherine M. Dubas